

Reference: CTS 17282/16

21 JUL 2016

Mr Gavin Jones
Director Adjudication
Australian Competition and Consumer Commission
GPO Box 3131
CANBERRA ACT 2601

Dear Mr Jones

Thank you for your letter of 1 July 2016 seeking comments concerning the Ceres Agricultural Company Free Range Pasture Finished Cattle certification application.

The Commission may wish to consider that the words 'free range' or 'pasture finished' are widely used terms and practices in the beef industry. We note that the Pasturefed Cattle Assurance System (PCAS) is an existing certification system owned and managed by the Cattle Council of Australia and it concerns pasture-fed extensive farming systems. PCAS is audited by AUS-MEAT Limited and SGS Australia Limited. More information about PCAS is available at www.pcaspasturefed.com.au.

The Department of Agriculture and Fisheries will not be making a submission regarding this application. However, I would appreciate the department being kept informed of developments concerning this matter.

If you require any further information, please contact Dr Naidu Bodapati, Senior Policy Officer, Animal Industries, Regions and Industry Development on telephone 07 3227 6720 or email naidu.bodapati@daf.qld.gov.au.

Yours sincerely



Dr Elizabeth Woods
Director-General
Department of Agriculture and Fisheries