8 out of 10 of us are concerned about plastic ending up in landfill and polluting the oceans ...

THAT'S WHY 2+ MILLION PEOPLE WORLDWIDE ARE CHOOSING TO BE PART OF PLASTIC FREE JULY FOUNDATION



Plastic Free July Foundation Ltd

PO Box 168, South Fremantle WA AUSTRALIA 6162

Email: pfjfoundation@gmail.com

18 June 2018

Re: Submission to ACCC re OxoPak Pty Ltd-Certification Trade Mark Application Nos. 1852559 & 1852561-63

From Plastic Free July Foundation

In response to your letter seeking advice relating to the application from OxoPak Pty Ltd to register these certification trademarks the Plastic Free July Foundation supports the attached submission from Planet Ark and the Australian Packaging Covenant Association.

There is high levels of awareness and concern within the Australian public about plastic waste and plastic pollution - more than 90% of the public in Western Australia recently surveyed were concerned about the impacts of plastic on our environment (1). In 2017 an estimated 1 million Australians participated in Plastic Free July and have called for positive solutions to the growing plastic waste issues. It is therefore critical that any proposed solutions have been rigorously evaluated and tested.

Due to the issues raised and concerns raised in the attached submission we believe these CTMs should not be granted as they are detrimental to the Australian public by appearing to provide a solution to the plastic litter situation which is not supported by research or processed adequately by Australian waste management systems.

Thank you for considering our submission.

Yours sincerely

Rebecca Prince-Ruiz,

Executive Director, Plastic Free July Foundation

(1) - Plastic Waste Survey of WA Households 2017 (Boomerang Alliance) - https://www.der.wa.gov.au/images/documents/our-work/consultation/Plastic_bag_ban/Attachment_1_Plastics_Survey_FINAL.pdf

Avoid landfill waste

Reduce your eco-footprint

Our vision: a world without plastic waste Our mission: to build a global movement that dramatically reduces plastic use and improves recycling