
From: Mark Skipper <mark.skipper@sclaa.com.au>
Sent: Thursday, 2 July 2015 2:26 PM
To: CTMs
Subject: CTM1635381 - PROOF - comment.

Dear ACCC,

You asked for feedback on the PROOF Trade Mark

This Trade Mark should **NOT** be approved.

Certified Free Range, Pastured Raised on Open Fields are both open terms used in the Agriculture and Farm Industries and that they should not be allowed to be Trade Marked.

If the ACCC approved this, then anyone using Free Range or Certified Free Range or a diagram with pasture and the sky could face legal action and costs. Also if the ACCC approved it, it would hinder competition in Australia as vendors would have to pay PROOF or face possible legal action. There is no way a small producer could afford the legal action, regardless of how strong their case is.

THANK YOU for asking for industry feedback.

74 events run for Members in every State and Territory of Australia during 2014

Thanks
Best regards



SCLAA has now set up a LinkedIn page [here](#) and encourage all Members to join the free Networking site