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Director  
Button Batteries Taskforce  
Consumer Product Safety Branch  
Australian Competition & Consumer Commission  
Email: [nationalprojects@accc.gov.au](mailto:nationalprojects@accc.gov.au)

25 September 2019

Dear Sir/Madam

**Button Battery Safety**

The JB Hi-Fi Group (comprising JB Hi-Fi and The Good Guys) recognises the dangers posed by button batteries and has both taken actions itself, and worked with manufacturers, to minimise the risks associated with products it sells.

The Group believes that mandatory regulation would be useful in ensuring a consistent approach by all stakeholders and go further towards minimising the risks than the current voluntary approach.

We would be available for further comment/discussion if the ACCC believes that this would be helpful.

Yours faithfully

Richard Murray  
Group Chief Executive Officer