

October 2, 2019

Ms. Cindy Meadley
Assistant Director, National Projects,
Consumer Product Safety Branch
Australian Competition & Consumer Commission
GPO Box 3131
Canberra ACT 2601

Dear Ms. Meadley

Button Battery Safety Issues Paper, August 2019

Thank you for the opportunity to provide feedback on the Button Battery Safety Issues Paper.

Supper Retail Group is supportive of the 'Industry Code For Consumer Goods That Contain Button Batteries' (the Code) and we have voluntarily adopted the recommendations of the code as our compliance requirements for private brand products containing button batteries.

In the context of the ACCC's considerations to make the recommendations in the code mandatory, we would encourage the ACCC to give thought to:

- o clarity on battery types and products that would fall within the scope of the Code;
- o practicality of on-pack and on-product information for products of small size; and
- o consistency with other jurisdictions, such as New Zealand, Europe and the US.

If we can be of further assistance, please feel free to contact me via email christian.thiel@superretailgroup.com or by telephone on 07 3482 7968.

Yours sincerely

Christian Thiel
Group Compliance Manager